

## ***The health benefits of feeding dogs and cats a raw whole food diet***

Wake up all pet owners, there is a much more healthy way to feed your cats and dogs that *does not* include heavily processed, cooked, unnatural, poorly digested, dead food!

The answer to health and longevity, vitality and quality of life is a *Raw Food Diet*, that you can make at home.

Dogs and Cats eating a raw food diet is not new. In fact it's been around for the last 35 million years! Humans decided to change the diet of our four legged companions only about 50 years ago. At that time, pets and strays were given cooked food scraps, which later developed into the commercial pet food industry we know today.

In the raw...

When we look at the physical and biological structure of our carnivorous furry friends they have incredibly powerful jaws with a set of teeth perfect for tearing meat, crunching bones and munching on intestinal contents and offal. Their digestive tracts are short, unlike humans (we have a long digestive tract which doesn't make eating a raw kangaroo a healthy option). Our pets' stomachs are very acidic with a natural pH of between 1–2.5, the perfect environment for breaking down protein, fats and bone. In this hostile environment pathogens such as E. Coli and Salmonella don't stand a chance. Natural live enzymes only found in raw food, assist the process of digestion and the absorption of nutrients into the blood.

Switching from a diet of dried biscuits and canned food to a species appropriate, natural, nature intended diet is truly an awakening your pets will thank you for. Introducing a raw diet is a journey where cat and dog food eliminates, or at the very least, reduces health issues to a place where immune systems are strong, where vitality and health is part of life, where infections, allergies and disease are almost non-existent and to a place where quality and zest for life comes first. A Raw Diet brings

Why Raw?

physical, biological and mental strength with less or no medications, less trips to the Vets and more time enjoying your pets company.

One last point that is important to the integrity and ethical nature of making raw food for cats and dogs, I believe that all ingredients should be of human grade quality, ingredients you would confidently eat yourself. The produce I recommend is 'cruelty free' free range and/or organic. This means that when your pet eats the produce I recommend they are getting all the nutrients without the heavy loading of toxins found in factory-farmed produce.

My policy is that the food we eat, including our pets should not come from cruelty, suffering of any kind or from farm animals loaded with chemicals from poor nutrition and unhealthy living conditions.

See the difference for yourself, switch your pets to what nature intended, a raw diet. As caring pet owners, you'll never look back.

Looking forward to meeting you when you come and visit us.

Purrs & Woofs

*Marie Atkinson*